

ICES
20
24

Annual Science Conference



9-12 September, Gateshead, UK



ICES ASC – Objectives and Purpose

This year the UK will be hosting the International Council for the Exploration of the Seas (ICES) Annual Science Conference (ASC), in the Glasshouse Centre for International Music, Gateshead.

- ICES is a network of nearly 6000 scientists from over 700 marine institutes in 20 member countries and associated nations. ICES goal is to advance and share scientific understanding of marine ecosystems and the services they provide.
- The ASC attracts science delegates, including experts from government institutes, industry and academia. The conference is an opportunity for scientists from across the world to share and discuss research whilst expanding their network, beyond their immediate field, with emphasis on supporting early career scientists.
- This year's ASC is an opportunity to showcase the UK's leading marine science and engage and influence the next generation of marine scientists.

LinkedIn: International Council for the Exploration of the Sea (ICES)

Twitter: @ICES_ASC

Official hashtag: #ICESASC24

UK's Role and Partnership Opportunities

The UK is looking to:

- Develop and engage early career scientists
- Showcase the UK's leading marine science and support the UK priority in science innovation and technology.
- Showcase ICES and its work
- Promote Newcastle, Gateshead and the wider region, promoting the social and economic impacts of hosting the conference.

Partnering with local industry is an excellent opportunity to achieve these objectives and support the conference whilst engaging the attendees in the process.



Sponsorship Opportunities

	Pre-Conference		During the Conference												Post Event		Sponsor Privilege	
	Logo Shared on ICES Website	Sponsorship Shared in Pre-conference Social Media Posts	Logo on Roller Banner	Logo in Conference Booklet	Invite to Opening Ceremony and Sponsor Photo,	Logo included on Welcome Desk Banner	Logo Included on Drink Ticket	Attendees invited to the conference, poster session and welcome reception	Opportunity for a pop-up stand at the sponsored event.	Invitation to conference dinner	Logo shared on meeting Presenting room screen saver	Logo shared on Conference Gifts	Branded gifts shared with conference gifts or on stationary table	Reduced Exhibition Space fee (€1,000)	Feature time in conference video	Recognition in Conference Wrap Up Social Media Posts	Promote your role as event sponsor on social media	Share pictures of your delegates at the conference
Exhibitor Space (€2,000)	X		X	X				2						X	X		X	X
Sponsor the Early Career Scientists Welcome (€2,300)	X	X	X	X	X		X	2	X						X		X	X
Sponsor the Early Career Scientists Breakfast Networking Session (€2,300)	X	X	X	X	X		X	2	X						X		X	X
Sponsor the SCICOM and ACOM Icebreaker (€2,300)	X	X	X	X	X		X	2	X						X		X	X
Sponsor a drink for all attendees (€5,500)	X	X	X	X	X		X	3	X						X	X	X	X
Conference Gift Sponsorship (~€6,000)	X	X	X	X	X			3				X	X		X	X	X	X
Sponsor Conference Poster Session (€11,000)	X	X	X	X	X		X	3	X				X		X	X	X	X
Sponsor Conference Photographer and Videographer (€11,000)	X	X	X	X	X			3	X				X		X	X	X	X
Sponsor a meal for all attendees (€12,300)	X	X	X	X	X			3	X	X			X	X	X	X	X	X
Sponsor the Welcome Reception (€19,000)	X	X	X	X	X	X	X	4	X	X	X		X	X	X	X	X	X
Sponsor the AV costs for a whole room (€13,000-€19,000)	X	X	X	X	X	X	X	4	X	X	X		X	X	X	X	X	X

Social Media Details

- ICES

- X - 20742 Followers; 4.2% Engagement Rate/Average Post Reach
- LinkedIn - 5068 Followers; 6.8% Engagement Rate/Average Post Reach

- Cefas

- X - 15,789 Followers; 0.05% Average Post Reach
- Instagram - 2107 Followers; 0.74% Engagement rate
- LinkedIn - 10,989 Followers; 0.14% Average Post Reach

Thank you

If you have any questions or would like to join the ASC 2024 as a sponsor, please reach out to

Thomas.Parker1@defra.gov.uk and Anna.Davies@ices.dk

ICES
20
24
Annual
Science
Conference
9-12 September, Gateshead, UK

