



Participating in a 5-day conference with hundreds of 15-minute talks taking place in 5 parallel sessions is a real challenge. It is a challenge for the presenters, for the conveners and for the audience. How can we turn the presentation process into an effective, inspiring and pleasant experience?

**Join the ICES 2011 Presentation Competition in Pecha Kucha 20x20 style**

**Wednesday 21 September '11 18:30-20:30**

# ICES 2011 Presentation Competition

**Wednesday 21 September 2011, 18:30-20:30**  
**Location: Jazz hall, Baltic Philharmonic**



**What is Pecha Kucha?** Pecha Kucha 20x20 is a fast-paced engaging presentation style, in which viewers are shown 20 slides for a duration of 20 seconds each, whilst the presenter talks along side. Devised in Tokyo in February 2003 the name draws on the Japanese term for the sound of 'chit chat'. It has turned into a massive celebration, with events happening in hundreds of cities around the world (including Gdansk), inspiring people worldwide. It is a format that makes presentations concise, and keeps things moving at a rapid pace.

**How will we do it?** At the ICES Pecha Kucha session (18:30-20:30), your slides will be displayed automatically and you will take to the floor to narrate alongside. When you finish, the next speaker will stand up and start his or her story. No questions. No discussion. Straight on.

**Who can participate?** All 2011 ASC participants are welcome to participate in the Pecha Kucha 20x20 competition, either as viewer or as presenter. However, **we only have 14 time-slots for presenters**. So please be quick to register your interest.

**What can you present?** Anything goes, as long as it has a title. A special Pecha Kucha version of your official ASC presentation is an obvious topic. Challenge: the audience will consist of a broad mixture of people who will not be knowledgeable about your topic!

We are also very open to other ideas: e.g.:

- why are we here at the ASC?
- the perfect presentation
- the role of science in marine policy
- what about your interests?
- recent startling new findings
- what can marine science learn ....

**Please register your presentation at: [sarah.kraak@marine.ie](mailto:sarah.kraak@marine.ie)**

Organized by: **Martin Pastoors, Sarah Kraak and Ingeborg de Boois**. Follow us on Twitter [@ICES2011PK](https://twitter.com/ICES2011PK)